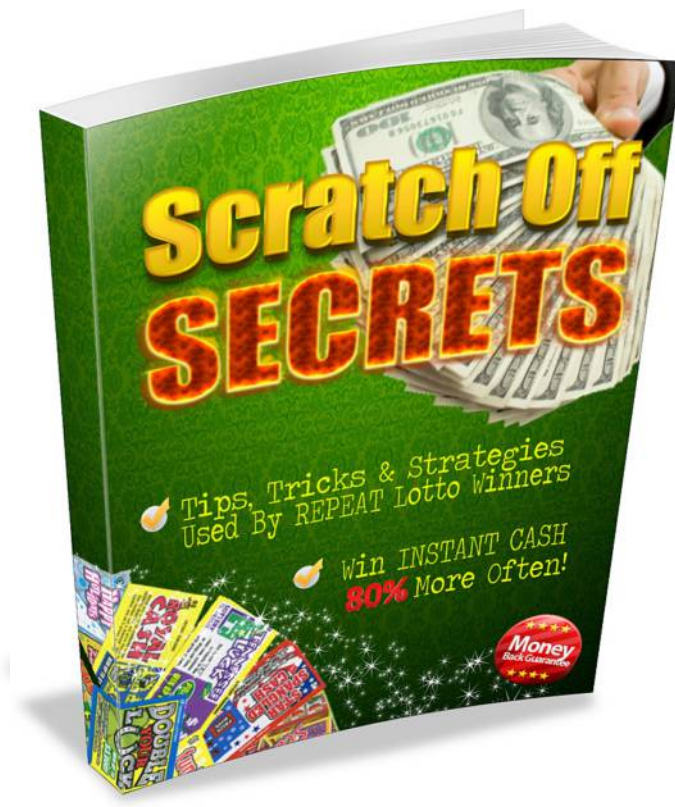


## "Scratch Off Secrets Method"



**Hidden Secrets Revealed on How to Win Thousands From  
Playing the Scratch off Lottery**

DISCLAIMER:

**DISCLAIMER:**

**By Richard Lustig**

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## CHAPTER 1 : Playing the Right Scratch-Off Tickets



Playing the right Scratch-Off tickets will involve the following:

You will need to avoid playing \$1 and \$2 scratch-off tickets. Those hardly ever produce winners. The odds are greatly against you of winning a free ticket. Stick to \$5, \$10, \$20 or higher as these have the best chances of winning. On average you will win nearly 1 out 3 tickets. The next thing you need to do is go to your State's lottery website and look for the new scratch off tickets

I have chosen the random state of Georgia to show you screen shot examples. Here is a brand new scratch off ticket that just came out which was found just by clicking on the new scratch-off

Look for the image below this page.

The name of the new scratch-off game is called Millionaire

Extravaganza. Below is a screen shot showing the odds of winning  
and

The payouts:



**This game cost \$20.00 but you have a 1:3 chance of winning with a top prize of 5 million dollars.**

**3. Let's now take a look to make sure no one has won any top prizes from this scratch-off game.**

**Please look on the next page for the image of the game we are pertaining to.**



## Top Prizes Claimed

Data as of December 13, 2015

 PRINT THIS

Game Name	Ticket Price	Top Prize	Claimed	Total
\$1,000,000 GRAND CASINO	\$10	\$1,000,000	4	6
\$1,000,000 JACKPOT	\$5	\$1,000,000	2	4
\$1,250,000 CASH BONANZA	\$10	\$1,250,000	2	4
\$10 MILLION CASH SPECTACULAR	\$30	\$10,000,000	2	5*
\$10 MILLION CASH SPECTACULAR	\$30	\$1,000,000	22	36
\$100,000 JACKPOT	\$2	\$100,000	6	8
\$2,000 A WEEK FOR LIFE	\$5	\$2,000 A WEEK FOR LIFE	3	4
\$25 MILLION PAYOUT	\$5	\$250,000	1	6
\$3,000,000 JACKPOT	\$20	\$3,000,000	1	2
\$50 GRAND	\$2	\$50,000	5	6
\$50 or \$100	\$10	\$100	122158	183993
\$50,000 JACKPOT	\$1	\$50,000	3	8
\$600,000 RICH	\$5	\$600,000	4	5
\$7,500 A WEEK FOR LIFE	\$20	\$7,500 A WEEK FOR LIFE	1	4
100X THE MONEY	\$20	\$3,000,000	6	7
10X THE MONEY	\$2	\$40,000	108	118
15X THE MONEY	\$3	\$150,000	17	18

**Looking at these results we see that only 1 prize of the \$250,000 has been won playing this scratch-off ticket, there is still 5 top prizes left in play. More than likely the smaller prizes haven't been won either.**

**This is just one example, you can use your state's lottery resource site to see \$100.00 prizes, \$50.00 prizes, how many remaining jumbo buck payouts of \$50,000 are left. This is your number 1 resource site that ALWAYS goes unnoticed.**



## **Chapter 2: Playing the Right Scratch-Off Tickets**



**In order to play the game you need to first select which option you're going to go with. If you're not sure what to do, consider the following steps to playing the right Scratch-Off tickets to win.**

**Avoid playing the \$1 and \$2 tickets, the grand prizes in those games are usually only between \$3000 and \$5000. Most of the times if you win, you'll win just a free ticket. You'll want to stick to the tickets that are priced higher from \$5, \$10, \$20 or higher as these have a better chance of winning and the grand prizes are much higher. By just having this information, you will increase your odds dramatically.**

**You should go to your state's official lotto website. Simply look for your state's initials and lottery in your local search engine and you'll find the site. Look for any new Scratch-Off ticket**



## How to Play

To play "50X The Money," scratch off the entire play area. Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown for that number. Get a "50X" symbol, instantly win 50X TIMES the PRIZE shown for that symbol. Get a "ALL 20" symbol, instantly win ALL 20 PRIZES shown!

Overall odds of winning playing "50X The Money" are 1 in 3.29.

**As you can see from the image, the game cost for the 50x prize money will be \$10. You have a 1 in 3.29 chance of winning with a top prize of 1 million dollars!**

**Now those are some great odds, when it comes to Lottery. I purposely chose this \$10 game over the \$20 game because the \$10 game showed it had more grand prize tickets out there that had not been found than the \$20 game.**

**Always check your lottery's website to make sure that you are playing games that have the most grand prize tickets not found.**

**That information is worth investing into!**

When you look to make sure that no one has won any of the top prizes, you want to search your state's website, for something that looks like the following chart:



Updated March 11, 2012

Game Name	Ticket Price	Top Prize	Claimed	Total
\$	\$5	\$250,000	1	4
\$100 MILLION CASH BLAST	\$10	\$1,000,000	7	10
\$150,000,000 SLOTS OF LUCK	\$10	\$250,000	55	60
\$3,000,000 TAXES PAID	\$20	\$3,000,000 + TAXES	4	5
\$3,000,000 TAXES PAID	\$20	\$300,000	8	10
\$35,000 WINFALL	\$2	\$35,000	4	5
\$400,000 GRANT	\$5	\$400,000	3	7
\$7 MILLION JACKPOT	\$20	\$7,000,000	1	2
10X THE MONEY	\$2	\$40,000	55	62
2012 CASH JUBILEE	\$3	\$2,012 A WEEK FOR A YEAR	3	9
20X THE MONEY	\$5	\$400,000	17	22
24 KARAT CASH	\$2	\$24,000	11	12
50X THE MONEY	\$10	\$1,000,000	4	10



**Money is 4 out of the 10 prizes that have been allowed. That means that there are Six 1 million dollar prizes left floating around the area.**

**More than likely, the smaller prizes haven't all been given out either, which means you will have a good shot at claiming some serious money.**

**Keep in mind this is just one example, you can use your state's lottery resource site to see \$100.00 prizes, \$50.00 prizes, and how many other payouts are left as well. Remember, this is going to be your number 1 resource that will separate you from the rest, because no one seems to remember this!**

**Do NOT let it go unnoticed, visit your state's lotto site and use it as a resource!**



**CHAPTER 3 : Stick to One Scratch-Off Game at a Time**



**Buy only ONE KIND of scratch-off ticket per day! If you win, take the money and quit for the day. DO NOT PLAY ANYMORE. Go home and enjoy your winnings. There is a simple rule of thumb to follow.**



**Your goal is to make a profit everyday!**

- 1. Buy 10 in a row. My theory – if you are going to play these scratch-off games, you need to buy 10 in a row in order to increase your chances of winning. Remember, repeated losing tickets are a sign that you are going to come across that winner.**
- 2. STICK TO ONE SCRATCH-OFF GAME. DO NOT JUMP AROUND FROM SCRATCH-OFF TO SCRATCH-OFF. I capitalized this tip because it is EXTREMELY IMPORTANT.**

**3. Stick to ONE scratch-off game a day and it will GREATLY improve your odds of consistently winning. Most people feel they need to buy multiple tickets from multiple different scratch-off games. You are just setting yourself up for huge losses on the day. By sticking to the same scratch-off game, you greatly increase your odds and chances of winning.**

**4. Make sure you are playing ONLY \$5, \$10, and \$20 scratch-off tickets or higher! DO NOT play \$1 or \$2 tickets!**

**5. DO NOT BUY ENTIRE SCRATCH-OFF ROLLS. If you can afford it, buy an entire scratch off roll. Again, this is another way to increase your chances of winning. Its common sense that a person who buys ten tickets is not going to have a good of a chance as the person who buys 100 tickets, so therefore buying a whole roll of tickets greatly increase your chances of winning.**

**6. Again, remember to play one scratch off ticket at a time. Let me give you an example of why YOU SHOULD do this. Let's say you just bought 10 scratch off tickets in a row. You win \$50.00 on the very FIRST one you scratch-off. The next 8 are more likely to have more losers than winners.**

## **Chapter 4: GETTING STARTED**



**Let me be straight with you: when it comes to gambling, there is no such thing as a guarantee. However, there are strategies you can use to increase your chances of winning.**

**Even winning small amounts over a period of time could amount to a substantial bankroll. Like most things, there are no “get-rich-quick” schemes that actually work: like, there is no way of knowing if one particular ticket is going to pay out a major jackpot, just like there is no way to know, for sure, if one particular slot machine will hit, or if one roulette table will pay out more over a short period of time. This is because there are many variables that go into determining these outcomes.**

**TIP: Location! Location! Location!**



**According to the Law of Averages, every store that sells scratch ticket has an equal chance of selling the winning ticket at any given time. This means that no one store is more likely than another to have a series of winning tickets. Basically, the odds are the same no matter which store you visit; at least as far as tickets are concerned.**



The lottery industry in North America is a \$70 billion-a-year industry—bigger than movie tickets and the music industry combined. The lottery helped build the railroads, too. Ironically, as large as this industry is, it is only supported by 20 percent of the American population (whereas “support” means “used by”). The point I’m trying to make is that you can buy a lottery ticket in just about every major city and small town in the United States. (The actual numbers are: 43 states have legalized gambling of some kind, as well as every Canadian province). As a matter of fact 30% of people without a high school diploma consider playing the lottery to be a “wealth-building strategy,” which is a statistic that is also somewhat supported by the fact that the average household with an income below \$12,500 per annum spends 5% of their income on lotteries. As misguided as these ideologies may be, the fact remains that the lottery is generally regarded as a quick way to make money.

## **STEP 1: THE BIGGER THE BET, THE BETTER THE CHANCES**



**Just like in Las Vegas, and other major gambling meccas, bets with small buy-ins generally have exceptionally low payout. For example, it is exceedingly rare to win a large jackpot on a slot machine with a penny ante. Of course, if you actually want to win the jackpot, you'll have to actually maximize your bet, which could find you spending over \$1 per spin on a penny slot. Even then, the odds of winning are very low. As a matter of fact, you'll probably have a better chance at winning a payout with a \$1 scratch ticket, which generally boasts a 1:9 chance of return (winning a free ticket). The odds of winning actual money, though, are much higher.**

**If you really want to win with scratch tickets, the first thing you need to do is start buying higher-priced tickets. You could try the \$5 tickets, but the best payouts rank among the \$10 and \$20 tickets, which boast a generous 1:3 payout ratio. When you buy the tickets, buy TEN in a row of the same game, I cannot repeat this enough.**

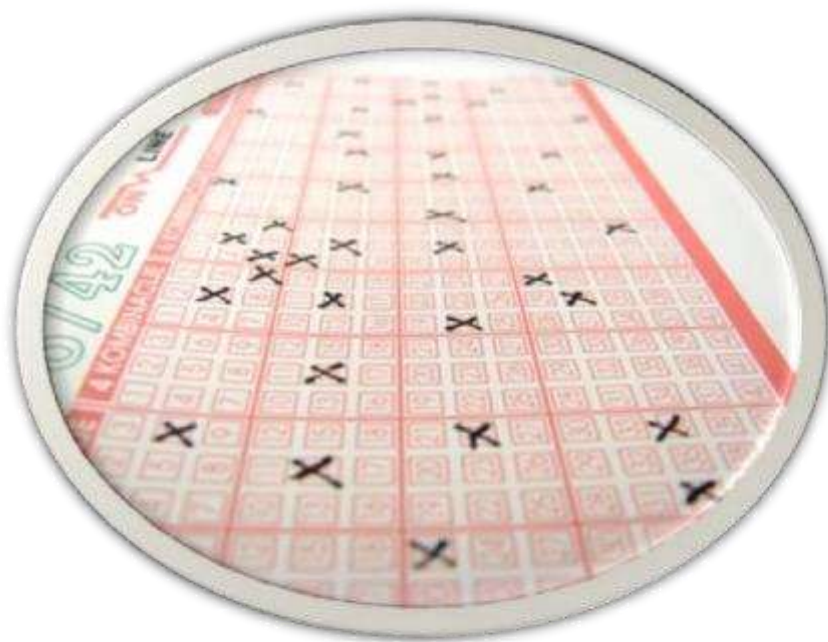


## STEP 2: KNOW THE PAYOUTS

While it is certainly important to understand the rules of each ticket, as well as how each pays out, you will also need to be able to discern how many of the top prizes have been won (or any of the top prizes) in order for it to be a wise purchase.

However, knowing these odds can help you to make a better decision about whether or not you should play.

## STEP 5: IF AT FIRST YOU DON'T SUCCEED...



This does not imply that you should just buy tickets blindly and hope that you catch a winner. Use this method to determine if a particular ticket has a good chance at a generous payout and then decide if you want to try your luck or not. If you play smart, the likelihood of winning will be great. If you do not win, try the method again with another game. Still, having a decent strategy should make the process easier or, at least, a lot more fun.

**SUMMARY: DO NOT CHASE YOUR LOSSES.** Always play the odds. Know when to quit. The more time and money you spend—wisely—on your scratch ticket efforts, the more likely it will be that you will start to crave playing more and more. This could lead you to buying a “roll” of scratch tickets. This might seem like a decent strategy since a roll of scratch tickets costs approximately \$300 regardless of the price of a single ticket.

**STEP 2: THE THRESHOLD:** Remember that no matter what you do, you need to stick to your loss limitations every day. Once you spend your loss limit, \$20 as per our example, then you quit. Buy 10 tickets and see what happens, but pg. 28 Scratch Off Secrets Method always stop once you have purchased your limit for the day. **THERE ARE NO EXCEPTIONS TO THIS RULE** (if you really want to win some money).

**STEP 3: ALLS WELL THAT BEGINS WELL:** This bears repeating because it is, quite simply, that important. Whatever game you start with for the day that is the game you should also end with. Do not overwhelmed or seduced by the sheer variety. Stick to the plan!! If you really want to increase your odds, buy 10 tickets at a time, in a row, of the same game. **STEP 4: DON'T GO FOR CHEAP TICKETS** While it is often tempting to purchase \$1 and \$2 tickets because you know you can get more for your money, you have to remember that \$1 and \$2 tickets have: • Lower payout frequency • Lower payout amounts The chances of winning **BIG** with a \$1 and \$2 ticket are astronomically small. Stick to the \$5, \$10, and \$20 tickets. Again, **NO EXCEPTIONS.**

## STEP 6: ONE GAME AT A TIME



**TIP: Less IS more**



**There is a HUGE misconception about the number of scratch tickets you need to buy in order to win BIG. The truth is you are actually better off following the method I described earlier than buying an obscene number of tickets. As a matter of fact, if you are the kind of person whose daily disposition might feed the demands of their impulses, scratch tickets**

**TIP: ALWAYS Check Your Ticket** There are so many different kinds of scratch tickets that it can often be difficult for any one person to understand how to read them all. They all feature different graphics, colors, themes, icons, payouts, and images that can be confusing, even for someone who is familiar with them. Even if you win one free ticket, it is still worth knowing for sure whether or not you have actually won or lost.

**TIP: Stick to the Method** I've said it before and I continue to say it because it cannot be stressed enough: Stick to the method that I have outlined for you – buy TEN tickets on the SAME roll each time. Yes, there is a wide variety of methods that you will find if you look online; theories and concepts that might seem interesting, but in the end inevitably fail. If you want to win, you need to use something that makes sense and can be adhered to every day.

The better you are at cataloging methodatic wins, the more successful you will be at winning with scratch tickets.

**TIP: Change It Up** pg. 31 **Scratch Off Secrets Method** While it is important to make sure you only play one type of game on the days that you play, it is equally important to track the odds on each game so that you can know which game to play every day. With all of this in mind, you should remember that this book is merely a guide.

For example, I mentioned that you should look up information on your state lottery method online.

## **Chapter 5: Setting Your Loss Limit and Budgeting Your Game Plan**



**Before you get into playing scratch-off tickets daily, you need to have a loss limit. A loss limit is a set amount of money you can lose and not affect your personal life by losing. It is basically money that you don't care about. Soon as you figure this amount out it is time to begin playing scratch-offs.**

**By having a loss limit, it will keep you from letting your emotions take over and cause further damage to your money supply. This never before seen scratch-off tickets revealed strategy guide works well, but no one can win scratch-off tickets every single time. However, this strategy DOES give you the best odds of winning. It is ALL ABOUT increasing your odds of winning and putting the ball in your court instead of the state's court.**

**Once you have your loss limit threshold, it is now time to get into exactly how many scratch-off tickets you need to buy daily. Most scratch-off players will never set a loss limit. Your profits will greatly be reduced if you do not set a loss limit. Many scratch-off players also try to chase their losses. This is a HUGE mistake. You will end up losing way too much money that you can't afford losing. I promise you having a loss limit is one of the best advice for scratch-off tickets I can offer you. At this point, it's important to consider a few things before you start playing Scratch-Off tickets on a daily basis. You need to set a loss limit!**

**A loss limit will allow you set aside a specific amount of money that you can lose, and not affect your personal life by losses that will come from playing. It is, for all intents and purposes, money that you don't necessarily care about. As soon as you figure this amount out, you will be able to play the game and not worry about losing. It's a perfect**

**psychological tool that you need to have in order to rise up. I started with my own personal loss limit, but made sure I purchased ten tickets in a row of the same game each time.**

**If you aren't keen on the strategy, do not go over that, or else you will run into problems in the long term. pg. 35 Scratch Off Secrets Method This is not stated so that you are discouraged, or to say that you won't win, it's simply said because all lotto games, even scratchers, are a form of gambling.**

**The intention of this guide is NOT to create problems, but to help people looking to make an income with Scratch-offs. By having a set loss limit, you will be able to minimize your losses and maximize your profits in the long term.**

**This will essentially keep you from letting your emotions take you for a ride. There is no 100% solution to winning, but there are methods that can get you winning more often and frequently.**

**Consider that this guide DOES give you the best odds of winning by giving you a good overall plan. pg. 36 Scratch Off Secrets Method Once you have set the limit, and you have a solid number, pull out that exact number of physical money and that's it.**

**Remember to always play ten at a time on the same roll, and go through the motions of purchasing your tickets on a daily basis. Your profits will greatly reduce if you do not set up a full loss limit beforehand, because you will not be able to determine today from yesterday when you're at the counter ready to purchase your tickets**



## Chapter 6: Secret Chapter!



**One of my major wins was a scratch-off ticket for the grand prize. This, in my opinion, and as you know, is hard to achieve, but with pure dedication, it will increase your chances of achieving this goal.**

**Scratch-off tickets grand prizes can include trips, but many times, it is for jackpot money. Unless you read the ticket, you won't really know what you're playing for.**

**So, let's cut to the point. My tactic is actually pretty simple. Simply pick a game with a good grand prize (I like going for the cash) and choose 10 tickets off of that roll.**

**Okay, so how do I pick my scratch-off tickets? I go and search for the highest grand prize, of course.**

**You should be curious if there's a winner of the grand prize on that current game – check the lotto website and see. All scratch-off tickets have websites that support them.**

**For the current game I am playing, I make sure I take all my profit that I win from the scratch offs and put it towards buying more – this increases my chances, without pulling more cash out of my pockets.**

**For example, I choose a \$10.00 game. I purchase 10 of them. This comes to \$100.00. Whatever profit I make from those, I put towards buying tickets. Now, I take my \$100 budget and add it to what I won. Use the profits to buy more tickets and keep going with that. This is going to increase your chances of finding that grand prize winner.**

**This is an ongoing repeat process. But this is how I won additional grand prize trips and my first grand prize Scratch-off Ticket.**

## Chapter 7: Making a Living from Scratch-Off Tickets



Today, scratch off tickets are growing in popularity faster than any other form of traditional lottery. Scratch off tickets or scratchers as they are often called are popular mostly because of the instant results that can be obtained. There is no need to wait for a drawing, with scratch off tickets you win or lose in an instant. Compared to the standard lottery where you pick numbers and random numbers are drawn and a winner declared –Unlike the traditional lottery which has existed in some form for hundreds of years. Scratch off tickets are relatively new being first used in the United States in the early 1970's.

I have personally been playing scratch off tickets for almost twenty years. I also watch other people play, I can remember many times thinking there has to be some better way to play scratch offs. I have spent time watching people wander up to the counter and grab any random ticket that fits the dollar amount they want to spend. Then, they go to their car or stand outside the store scratch the tickets and lose needlessly. Just a few minutes of thought could have increased

**their chances of winning. You can increase odds of winning at scratch off simply by using common sense. Some scratch off ticket games will still be for sale even after all the top prizes have been won.**

**So what's the point in buying that ticket? If you have the choice of two tickets and you know that one ticket has no large jackpot prizes left and the other ticket is brand new and all the top jackpot prizes are available. Use common sense. There is no reason to buy a ticket with limited jackpot prizes when a better ticket is available. Doing just a little research on the available jackpots will increase your chances of picking a winner.**

**The main reason I play scratch offs and not traditional lottery is because I want to win something. The basic idea of the traditional lottery is that the chances of winning are pretty slim. That's why the traditional lottery jackpots get so high because the actual odds of winning are astronomical. With scratch offs, on the other hand, it is quite a bit different. In each roll of scratch off lottery tickets there is a set number of winning tickets and a set amount of money to be won.**

**Is it possible to make a living from scratch-off tickets? Of course it is, but it's not easy ... with the right game plan, however, it is possible. In this chapter, I am going to give you some tips on how to make a living from scratch-off tickets ...**

## **Tip Number One – Set a Budget**

**First thing you need to do is budget 15% of your income to play your favorite scratch off ticket. Please follow a budget, when playing scratch off tickets. The more you play the more your odds increase of winning that current Scratch off game. However, always follow a budget when playing Scratch offs.**

**I have seen way too many people get scratch ticket fever and start to pawn everything in their house to win five dollars. You will lose everything if you were to play like this.**

## **Tip Number Two – Saving Your Winnings**

**Second tip would be to save your winnings. I have a friend that started out with an average winning of \$500 to \$1200 a month. He took 50% off the money and put it in a saving account and put the other half on bills that needed paid. He has been doing this for a couple of years and has cut his debt in half and saved over \$10,000. He is enjoying life without debt and tells me that he is doing great now that he out of debt.**

### **Tip Number Three – Do not get Greedy**

**Another great tip is to avoid your being greedy and using your winnings to purchase more Scratch off Tickets. You may get greedy and decide to take some of your winning money and try to double your money. Please be careful, greed can lead to bankruptcy and cause you to stop playing Scratch off games altogether.**

### **Tip Number Four - Buy Tickets from Small towns.**

**For this system to work, we recommend that you buy your lottery tickets at less populated small towns. The reason I say this because it's not easy asking the clerk questions and about who won the last ticket, while there is line of people behind you. You don't want to be rushed with picking your current Scratch off for the day. You can also play early in the morning or when you know there will not be a lot of people at the gas station.**

## Chapter 8: Getting That Winning Ticket



Scratch off tickets are not always all the same. Many people realize that the individual ticket has odds, but fewer people realize that the actual roll of tickets have odds. Does that make sense?

If you decide you want to play scratch offs and actually win some money from time to time, there are some things you can do to increase your odds overall.

Try and pick a lottery scratch off ticket with:

- High value top jackpots
- Many available top jackpots
- Low number of tickets printed
- Best overall odds

After some time of looking at the tickets, you will find that the actual differences in the games very little. That is most games of the same dollar value will have roughly the same odds, same number of tickets printed and same dollar amounts for top prize jackpots. Be sure and look at not just the individual ticket's odds but the odds of the roll itself. This can be done easily.

### Is There an Equation I can Use?

Using a hypothetical game let's say there are 7 million tickets printed for this scratch off game and 75 tickets per roll. Dividing 7 million by 75 we get 18 thousand. 18 thousand is the number of rolls of tickets for this scratch off game. If we further divide the number of available prizes by the number of rolls we get an idea of what prizes each roll is going to contain. This lets us know that in the roll there are a set number of winning tickets in different dollar amounts. Our goal is to find these winners while avoiding the losers or at least absorbing the losers in our budget until we reach the mid-range or top prize jackpot that the roll holds.

The more the ticket on the roll cost the more winning tickets will be on the roll - because the overall odds are higher of winning. A roll of tickets will not generally have more than ten losing tickets in a row. This is especially true of tickets that cost more. That is if you happen to lose on 10 tickets in a row the roll itself still has to pay a set amount. And now it has to pay out that set amount in fewer tickets since there were 10 losers in a row. These gaps in between the winners can be used to gauge the quality of the roll. If a ticket has one in four odds on average that does not mean that every four tickets you get a winning ticket.



## **Which Scratch-Off Tickets Should I go for?**

**This is the most common question that pops into someone's mind when considering which tickets to buy. The answer is this simply... research which scratch-off tickets are the latest tickets and which have the most grand prizes still available. By purchasing the newest tickets, you know you have a good chance of winning many of the prizes that are still available.**

**The longer a Scratch-Off is for sale, the more chances are that many of the lower tier prizes have been sold leaving you with barely a chance to win anything. Most lottery websites have the statistics of how many grand prizes are still available. You can also find this information at your local lottery agent as well. Choose games where most of the grand prizes are still available. Would you buy scratch-offs where there was, say 2 grand prizes left out of 10? I would hope not. Don't lower your chances by not researching this information before you head out to buy a single scratch-off or you might as well throw your money away.**

**Make sure you choose a game that has a grand prize that you want. I know that I would want to win lots of money, but some grand prizes may be other things such as vacations and such. I don't want to win a grand prize of fishing in Alaska should I win. So make sure you're playing for something you want.**

## How Many Scratch-Off Tickets Should I Buy?

I hear this question quite a bit. A friend asked me this question about how many scratch-off tickets he should purchase. I told him he needed to first find out what the odds are on any particular scratch-off ticket was. Most have these odds printed right on the front of the ticket. Usually they are around 3:1 or 4:1 odds, which means that usually for every 3 or 4 scratch-off tickets you purchase, one should be a winner of some prize denomination.

Now I can't stress this enough, but it is important. When choosing your game and you decide to buy a larger volume of tickets, please play all of them off of the same roll of tickets. Don't buy 3 of one kind of scratch-off game and 4 of another and 5 of a different type. You're throwing your odds of winning down the toilet. Buy all of them off the **SAME** roll!

You have a much better chance of winning more prizes using this approach than mixing them all up. Don't be tempted to mix them up because you think another type of scratch-off ticket is more 'lucky' than another by looking at the face of the ticket and seeing 7's, green shamrocks or gold bars on the face of those tickets. Stay focused!! Another question that has come up with the recent addition of automated lottery scratch-off machines is that if they should they play tickets from these machines.

I personally don't like to play from the automated machines because I really don't know about the way the machine was stocked inside. I don't know if the scratch-offs were placed inside the machine in the 'correct-order' or if they got mixed up. This is important to me as if whoever stocked the machine didn't place the tickets correctly inside, this will change the odds for me. This is why I like to see my scratchoff tickets taken off the roll attached all together so the odds are what they should be.

## Chapter 9: Why You Should Stick to One Scratch-Off Game at a Time



Now if you're an experienced scratch-off player I am sure you're familiar with buying a "roll." Buying a scratch-off roll means paying \$300.00 because every single roll you buy there is exactly \$300.00 on it no matter what. Even if it is a \$2, \$5, \$10, or \$20 scratch-off tickets, there will be exactly \$300.00 in a fresh roll. I have seen people buy thousands of rolls in my lifetime as a convenience store owner. Out of all those thousands I watched scratched off, the average return on investment was about HALF the roll.

On average most people were lucky to win \$150 back, half their money. Buying rolls is just stupid, if you attempt to buy a roll, be expected to win at the most half your money back if you're lucky. Don't get me wrong, I have seen someone buy a roll and win \$2000, they got VERY lucky doing it. The odds are NOT in your favor when you buy whole rolls. I highly recommend NOT using this strategy even if it is a new scratch-off ticket that just came out and there are NO large winners. Trust me from my experience, in the long run you will NOT win buying rolls I don't care what ANYONE says.

*The strategy you should be using is the following:*

1. Buy only ONE KIND of scratch-off ticket per day! If you win, take the money and quit for the day. **DO NOT PLAY ANYMORE**. Go home and enjoy your winnings. There is a simple rule of thumb to follow. There is ONLY one big winner per scratch-off roll. This means if you won over \$50.00 on the day, you know not to play that roll again until it is bought out! I don't care if you won just \$5.00, you need to quit and go home. Your goal is to make a profit every day!
2. If you lose your first scratch-off ticket, make sure you ONLY lose up to your loss limit threshold. If you are under your loss limit for the day you can buy another scratch-off ticket, if not you need to quit for the day! If you set your loss limit at \$20.00, you need to stick to this 100%. NO EXCEPTIONS! I know it's hard to suffer a loss and walk away. Most people can't do it which is why they are not profitable scratch-off players. To be a profitable scratch-off player you MUST be able to stick to your loss limit. Make sure you buy the SAME scratch off ticket and not jump around from scratch-off to scratch-off.

**3. STICK TO ONE SCRATCH-OFF GAME. DO NOT JUMP AROUND FROM SCRATCH**

**OFF TO SCRATCH-OFF.** I capitalized this tip because it is **EXTREMELY IMPORTANT.** Buying single tickets gives you a 1:3.25 chance of winning. Let's say you are buying 4 tickets on the day. If you jump around you have a 1:13 chance of winning instead of a 4:3.25 chance. Stick to **ONE** scratch-off game a day and it will **GREATLY** improve your odds of consistently winning. Most people feel they need to buy multiple tickets from multiple different scratch-off games. You are just setting yourself up for huge losses on the day. By sticking to the same scratch-off game, you greatly increase your odds and chances of winning.

**4. Make sure you are playing ONLY \$2, \$5, \$10, and \$20 scratch-off tickets. DO NOT play \$1 tickets!**

**5. DO NOT BUY ENTIRE SCRATCH-OFF ROLLS.** Please, Please, Please make sure you do **NOT** buy entire scratch-off rolls. You will be lucky to make **HALF** your money back every single time. Stick to one scratch off ticket at a time. After you scratch it off, reevaluate your winnings and losses.

**6. Again, remember to play one scratch-off ticket at a time. Let me give you an example of why YOU SHOULD do this. Let's say you just bought 5 scratch-off tickets in a row. You win \$50.00 on the very FIRST one you scratch-off. The next 4 are almost guaranteed losers. So instead of making \$40.00 profit or more, you only make roughly \$20.00 when you could have saved that \$20.00 and reinvested it in other scratch-off tickets.**

## Chapter 10: Buying the Scratch-Off Tickets – Where Do I Need to Go?



When buying Scratch-Off tickets, you need to find a place where you will NOT get interrupted. You don't want to be scratching off your lottery ticket and a person walks in and buys the same ticket you are scratching off when you were going to buy that same ticket next. I have seen it in my day. I saw a guy buy 10 consecutive Scratch Offs in a row. A person walked in, saw the guy scratching off all those tickets and bought the next 5!

While the guy that bought 10 lost every single one, the other guy that bought 5 won \$700. The sad part is the guy that bought the 5 and won the \$700 screamed it out and started dancing! You want to talk about a fight; the guy that lost the 10 tickets in a row started throwing punches at the guy that won the \$700! I called the police immediately and detained the individual that initiated the fight. The moral of this story is, you want to make sure no one walks in after you, sees the

**scratch-offs you are playing and buys those tickets. I wouldn't be sharing this with you if it didn't actually happen.**

**Let's rule out some common misconceptions many Scratch-Off players think ...**

**They think there are some "lucky stores" that win more than others. This is definitely not the case. Every single convenience store has the same odds of winning so it does not matter where you play, you just want it to be quiet inside and no one able to come up and steal your next tickets that you were going to buy. The reason why more stores win more than others is the amount of tickets being sold at the store. If a convenience store has more traffic than another store, of course they are going to win more because more tickets are being bought there. They forgot to mention how many losing tickets are sold there didn't they?**

**There's No Such Thing as "Lucky Stores"**

**Don't believe all the hype about lucky stores. Your main objective is to find a store where it is NOT BUSY.**

**Talk to the Store Clerk**

**You need to be able to talk to the convenience store clerk also and ask for their advice. They are the BEST ones to know which ones have recently been winners and which ones have recently been losers. This will definitely give you the upper hand in winning Scratch-Off tickets. Take it from me.**



**Convenience store clerks definitely know which ones have been winning and which ones have NOT been winning. Most average Scratch Off players NEVER asks for the convenience store clerk's advice. This is a HUGE mistake. It's FREE advice and almost all convenience store clerks are willing to help, if they are NOT willing to share with you their advice, do not go there. My best advice is to become friends with a convenience store clerk and stick to that place to play Scratch-Off tickets. Do not go anywhere else. You need to play at SLOW TIMES where there are hardly any people in the convenience store and the convenience clerk has time to help you increase your odds of winning!**

## Chapter 11: Scratch-Off Ticket Mistakes to Avoid



Time and time again, I have watched people make the same mistakes when it came to trying to win money on scratch-off tickets. Today, I am going to lend you a helping hand by giving you the opportunity to learn from other people's mistakes ...

### **Mistake #1-Buying Scratch Off Tickets Randomly**

**A huge mistake many scratch off players make is that they randomly purchase tickets without doing the proper research necessary. What is the proper research you may ask? The proper research is researching which lottery games have the best odds of winning, which games have the most jackpots left, and which games have been played the most that day by looking in the trash and seeing the losing tickets. These 3 pieces of information right here are extremely important in determining which tickets are winners and will greatly increase your chances of becoming a profitable scratch off player.**

### **Mistake #2-Free Tickets**

**When you when a free ticket, many lottery players get the same exact ticket back to back. Your odds of winning on average is 1:4 tickets so if you just won a free ticket it is not wise to request another ticket of the same kind. You should get a free ticket of another kind to ensure yourself the best possible odds of winning.**

### **Mistake #3-Not Having the Proper Bankroll**

**Many scratch off players make the mistake of not having the proper bankroll when buying lottery tickets. For example, let's say you allocate yourself \$100.00 a week to play the scratch off lottery games. If that is ALL the money you have for the week, you should NOT be playing \$20.00 tickets each time. You should stick to \$1.00 or \$2.00 tickets until you win and build your bankroll. You can lose your entire bankroll in 10 minutes playing \$20.00 tickets with just \$100.00. It is**

**extremely important to grow your bankroll before moving up in lottery stakes or give yourself a loss limit each day.**

#### **Mistake #4-Playing the Same Ticket Over and Over**

**Many scratch off players make the mistake of playing the same ticket over and over! Once they win once they keep coming back to the same ticket! This is a BIG NO NO! Once you have a solid winner, you should avoid playing this ticket for a while as the next few out are almost guaranteed to be losers. Not 100% losers, but the odds of them being losers are very HIGH.**

#### **Mistake #5-Buying From the Same Store Each Day**

**To increase your chances of winning scratch off tickets, it is better to buy them from a variety of places instead of buying them from the same lottery retailer each time. Some places have more winners than others. I personally like buying mine in small towns without many people. These seem to always have the big winners of \$1000 +. I have won plenty of \$1000 + lottery tickets following this method.**

#### **Mistake #6-Throwing Away Your Tickets without Being Checked By the Clerk**

**Mistakes happen every single day! Many people have THROWN AWAY winning tickets in the trash! It happens all the time! It even happened to me one time! Luckily I threw them out in my own personal trash before I realized it was a winner. Some people do not understand the lottery scratch off rules and throw away winning tickets because they think they have lost. It is WISE to get them all checked by the clerk. I have MANY winning tickets in the trash. I promise you this happens more than you think! Do NOT let it happen to you!**

## Conclusion



I hope that you take the aforementioned Scratch-Off secrets, tips, and strategies to heart. If you seriously want to make a profit with these easy to play games, you need to read the information over and over again until it becomes second nature. With the methods that I have shared above, you will be able to reverse the tables of your state's lottery.

Remember, that most people will lose often, because they will approach the games with the wrong aspects in mind. You have to do whatever it takes to get the odds in your favor, but at the same time, avoid emotional connections.

**How often did you look at your state's lottery website? If you said never, then you will definitely see that you have learned something important. If you know that there are payouts available, wouldn't you want to pursue them 9 out of 10 people more will lose the games today, and they won't even know whether or not the grand prize is available.**

**Make sure that you are constantly looking out for new Scratch off tickets that come to your lottery website. You will be able to hand pick the winning Scratch-Off tickets and gain access to serious financial gains. Don't keep going back to the well when you win. Make sure that you stop yourself from buying too many tickets if you win big.**

**Take your time, set a limit. One last thing that you'll need to remember is BE PATIENT. If you want to make money with this type of strategy guide, you need to make sure that you are patient. If you take your time, you will be able to figure out all the things you need to, in order to make money in time. Most people have no idea when to stop, which is why they lose on a regular basis. Again, I hope you have enjoyed this guide.**

**You can make money with scratchers, you just need to learn some quick tips, and follow through with playing daily. I have seen millions make a lot of money using the above tips. You can too!**